



EKART LOGISTIC FRANCHISE GUIDE

EKART is India's largest logistics and supply chain company delivering 10 million shipments a month to 3800+ pin codes. Established in 2009, EKART as Flipkart's in-house supply chain arm has powered the growth of Flipkart with innovations such as Cash on Delivery, In-a-day guarantee (50 cities), Same-day guarantee (13 cities).

EKART delivers on a consistent excellence in consumer experience by delivering reliably and managing variability at scale.

With a renewed mission of transforming core supply chain through technology, EKART is now offering the same proposition to Brands, Sellers, Platforms and Consumers outside of the Flipkart Group.

Benefits Of Ekart Franchise

- Ekart provides all business necessary tools like posters, banners, business card, format printing etc.
- You will get 24/7 hrs customer service, which really helps to fix any shipment issue.
- Ekart uses advanced technology from Shipping to tracking all parcels and documents.
- Ekart has all express services including pick up from your doorstep and delivery schedule.
- Low investment & high returns
- Trusted company, business starts from the day 1
- Each successful transaction generates good Commission.
- Service available to any corner of India
- Training provided from the Ekart helpdesk
- All shipment issue can be forwarded to senior management team,no hassle

Minimum Investment

Ekart does not share the exact investment fee to public. It depends on the business size. If you are applying under the sub-region you can start business with low investment. However, most of the courier companies take 50,000 to 1lakh as a security deposit money.

Documents Required

Identity proof – Aadhar card or Pan card

Demand draft / bank passbook front page scanning

Property paper for place ownership verification

You may require other documents like driving license , Ration card etc.

Approval Tricks

During business discussion you will be asked several questions. Depending on your answer they decide whether you are eligible for franchise business or not. Read the below section carefully.

1. Do not hesitate to answer any questions while apply for franchise business
2. Always pretend that you have sufficient number of delivery boys (atleast 2 to 3)
3. On legal paper show them 300 or more sqft space (It really helps to get approved)
4. Keep ready your required system accessories like (computer,printer,scanner & Internet connection)
5. Mention nearby courier office from your office address
(Try to make more distance)

How to apply for franchisee?

Ekart is the official courier partner of Flipkart. If you want to become the courier partner with the Flipkart, it's a bit tough rather say very hard!! Follow the below steps to request Ekart Dealership :

Send Email to - hulk-central-team@flipkart.com

The format should be like this: (Do not copy the exact format)

Subject line: Interested For Ekart courier Franchise Or Dealership

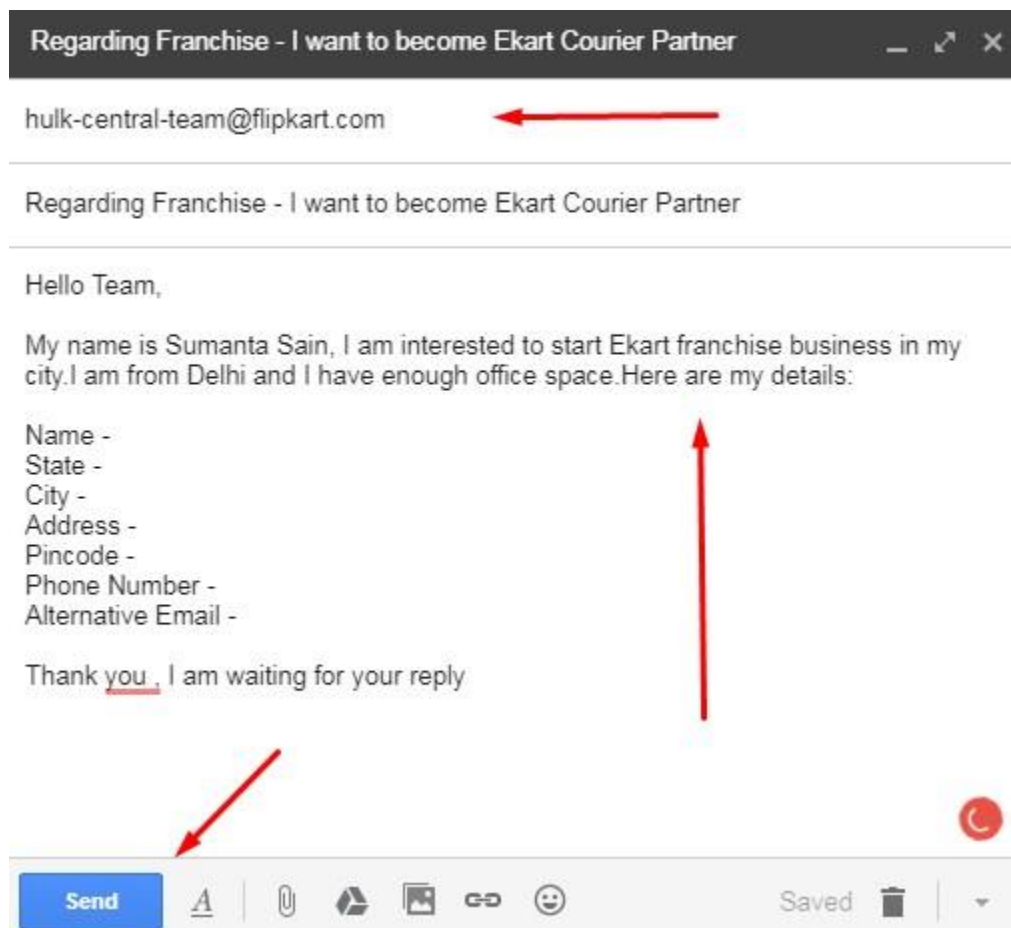
Description: Hello team, I want to start Ekart franchise business in my local area. Here in my city, Ekart has no branch and people are facing problems while getting orders from Flipkart. Please guide me with necessary details. Here are my details :

Name - Enter your name

Address - Complete business address

Pincode - Enter your Pincode

Contact Number – 1234567890



Nearby courier company - If there is any courier company mention the distance in kilometers. (Always make distance more from your city)

Note: Send the email and wait for at least 7 working days. You will receive the reply from them whether you are eligible for franchise business or not.

Customer Care

1800 420 1111 / Toll Free Helpline- 08067982222

Office Address

Ekart Logistics Registered Office Address-

Brigade Manea Court, First Floor,

No.111, Koramangala Industrial Layout,

Bangalore- 560 095, Karnataka,

India

Wish You Happy Franchise Business With Ekart Courier

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